

SFU

**SIMON FRASER
UNIVERSITY**



TEAM PHANTOM

FORMULA SAE ELECTRIC



2026/2027

SPONSORSHIP PACKAGE



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TEAM PHANTOM

Our Mission

Our goal is to develop a high-level Electric SAE car for the next **competition** in **Michigan 2027**, while providing hand-on opportunities for top-tier SFU students from any background in an ambitious team project.



TEAM PHANTOM



About Formula SAE



OVER 1,400 UNIVERSITIES WORLDWIDE

The Formula SAE competitions challenge teams of university undergraduate and graduate students to conceive, design, fabricate, develop and compete with formula-style vehicles.

REAL-WORLD ENGINEERING EXPERIENCE

Formula SAE is designed to motivate students to develop their engineering abilities in a friendly, competitive environment.

DESIGN + BUSINESS JUDGING

Teams are evaluated not only on track performance, but also on engineering design, cost planning, and a business presentation

Static



Business Presentation – 100 pts

Engineering Design – 150 pts



Cost & Manufacturing – 75 pts

Dynamic



Endurance – 275 pts

Autocross – 100 pts



Efficiency – 100 pts

Acceleration – 75 pts



Skidpad – 75 pts



TEAM PHANTOM

The Team

Team Phantom is a **design team** of over **40** dedicated and passionate students from Simon Fraser University. Passion and fast skill acquisition are the main pillars that make our team high energy, and high potential.

Resilience is what defines SFU, and resilience is what makes each and every single student from engineering, business, and other backgrounds - work as a professional team, with a mission to build our SAE car for future competition while keeping our planet green and clean.

2027 will mark SFU Team Phantom's **first-ever** Formula SAE Electric competition appearance. We have **designed** and **built** a **proof-of-concept electric vehicle** to validate our architecture, manufacturing processes, safety systems, and team structure.



Our Why

- Represent SFU alongside the world's leading engineering schools
- Build a sustainable, high-performance EV program
- Give students real-world systems and industry applicable engineering experience beyond the classroom



TEAM PHANTOM

Sponsor Benefits

40+ Perspective Employees

Highly driven and passionate students across multiple disciplines including business, engineering, data science. Sponsors gain direct recruitment access to co-op and full-time candidates through resume books, networking sessions, and facility visits.

Promotional Exposure

Logo placement on vehicle, team apparel, and pit display. Feature posts across our social media platforms. Inclusion in competition media coverage at Formula SAE Michigan. Brand visibility within the SFU engineering community.

Event & Engagement Opportunities

We proudly promote our sponsors at public events such as our Vehicle Unveiling, university engineering events, and more throughout the year.

Results

560,000+
Views

1360+
Followers on social media

220,000+
Accounts reached

40+
Individuals team



Sponsorship Tiers

Bronze Tier (\$1,000+)	Silver Tier (\$5,000+)	Gold Tier (\$10,000+)	Platinum Tier (\$15,000+)	Diamond Tier (\$20,000+)
1. Receive a monthly newsletter.	1. Receive a monthly newsletter	1. Receive the monthly newsletter	1. Receive the monthly newsletter	1. Receive the monthly newsletter
2. Website Logo Display (20H)	2. Website Logo Display (30 H)	2. Website Logo Display (40 H)	2. Website Logo Display (50H)	2. Website Logo Display (80H)
3. Logo on Car (20H)	3. Logo on Car (30H)	3. Logo on Car (40H)	3. Logo on Car (50H)	3. Logo on Car (80H)
	4. Social Media Posts (2)	4. Social Media Posts (4)	4. Social Media Posts (6)	4. Social Media Posts (14)
		5. Invitation for tour with team members	5. Invitation for tour with team members	5. Invitation for tour with team members
			6. Logo on Team Apparel	6. Logo on Team Apparel
				7. Signed and framed team t-shirts
				8. Exclusive sponsor spotlight videos (professionally produced)



Our Targets

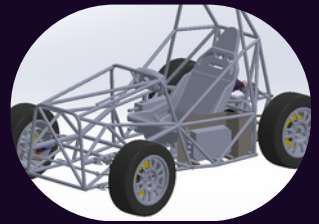
Structural Systems
& Safety

\$12,815



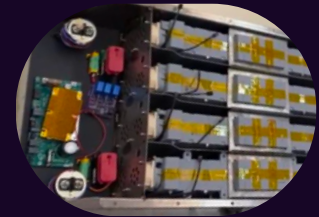
Suspension, Braking
& Vehicle Dynamics

\$10,730



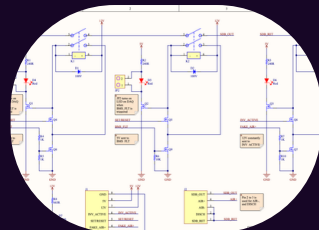
Energy Management
& Battery Systems

\$5,500



Vehicle Controls
& Telemetry

\$6,500



Program Operations
& Competition

\$19,080



TOTAL COST

\$73,600 CAD



TEAM PHANTOM

THANK YOU TO PARTNERS



GEOSCIENTISTS
GÉOSCIENTIFIQUES CANADA®





TEAM PHANTOM

FORMULA SAE ELECTRIC

CONTACT US

✉ phantom@sfu.ca

🌐 www.teamphantom.ca

📷 [sfuformulasae](https://www.instagram.com/sfuformulasae)